



World-renowned makeup artist Bobbi Brown, is CEO and founder of Bobbi Brown Cosmetics. She's the author of The New York Times best-sellers *Bobbi Brown Beauty*, *Bobbi Brown Teenage Beauty*, and *Bobbi Brown Beauty Evolution: A Guide To A Lifetime of Beauty*. Bobbi debuted her line of lipsticks in 1991 at Bergdorf Goodman in New York City. Women instantly embraced her uniquely flattering makeup and realistic approach to beauty. What's the secret behind her success? A philosophy that permeates her business and her life: achieving and maintaining balance, cultivating a positive outlook, and loving yourself the way you are.

A typical workday for Bobbi seems non-stop. Aside from running her company which includes overseeing advertising, creative, new product development, and marketing she fits in a heavy schedule of media interviews; creates looks for magazine covers and editorial shoots; works backstage at New York fashion shows and is often called on to do celebrity makeup for high-profile events.

Today, Bobbi Brown Cosmetics can be found throughout North America, Europe and Asia. Industry peers and those who have worked with Bobbi credit her success to her realistic approach to beauty, combined with a keen understanding of what women want. As part of her commitment to help women realize their fullest potential, Bobbi supports organizations like Dress for Success and the Jane Addams Vocational High School.

Bobbi received the Cosmetic Executive Women's "Achiever Award" in 1998 and Glamour magazine's "Women of the Year Award" in 1997. She is the editor of NBC's Today Show, a frequent guest on Oprah, The View, and Entertainment Tonight, and she has written advice columns for Prevention, Seventeen, Allure and Modern Bride Magazine.

The Art of Makeup and the Business of Beauty

Learn how to look and feel your best from Bobbi Brown. She'll share her signature tips and how-tos and cover a wide range of beauty topics - everything from caring for your skin and making up in five minutes to organizing your makeup bag and dealing with bad beauty days. Bobbi's program encourages women to use make-up to highlight and celebrate their natural selves instead of being overly made-up or seeking a surgically transformed reality. She also addresses the challenges of being true to yourself in a media saturated environment that screams otherwise.

**FOR SCHEDULING,
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