



Founder of Slashdot.org, AKA CmdrTaco

Rob “CmdrTaco” Malda is the creator and director of Slashdot.org. Collecting ‘News for Nerds’ from all over the web in one location, Slashdot is the pre-eminent discussion forum for the technically inclined. The site focuses on a wide range of subject matter of critical importance to those involved in technology, the Internet, or just geek culture. Rob created Slashdot while in college; today it’s the home of high speed discussions where hundreds of thousands of daily readers can post and moderate each others comments while sorting out the ‘Stuff that Matters’.

Slashdotted: The Nuts and Bolts of News for Nerds

How did Slashdot become one of the leading destinations on the Internet? Rob chronicles his website’s humble beginnings and evolutionary stages. Unlike most of the internet companies started during the late nineties, Slashdot was built without the backing of venture capital. Rob offers an inside perspective on the Dot-Com bubble – before, during, and after; why did Slashdot survive where so many others failed? Slashdot stands on the shoulders of hundreds of thousands of readers - Rob shares the company’s experiences, failures, and successes as they learned how best to make it possible for a thousand voices to contribute to a single discussion, while keeping it accessible to new and novice readers. Some landmark events (Columbine, 9/11, Mozilla) resonated with the Slashdot community and caused explosions in traffic at the site. He breaks down the nuts and bolts of how Slashdot actually works and the monumental task of serving millions of pages a day. Finally, in the tradition of Slashdot’s distributed content generation, audience participation is encouraged with an extensive question and answer period.

News for Nerds – Stuff That Matters

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