



Luke Visconti is a partner and cofounder of DiversityInc Media LLC. He directs all editorial operations of the magazine, which has an audited circulation of more than 170,000, and the web site, which reaches more than 800,000 unique visitors monthly. He also oversees marketing and circulation.

Mr. Visconti developed and directs the methodology for The DiversityInc Top 50 Companies for Diversity®. His blog, "Ask the White Guy," is a top draw on DiversityInc.com. He is a frequent senior-level lecturer on the business benefits of diversity to corporations, business groups and nonprofit organizations.

He is a recognized leader in this field and has appeared on FOX, MSNBC and CNBC. Mr. Visconti is regularly quoted on diversity issues in publications such as The New York Times, Chicago Tribune, BusinessWeek, Fortune and The Wall Street Journal.

Mr. Visconti and his business partner founded DiversityInc in 1998.

Prior to entering the publishing industry, he was on active duty as a naval aviator and commissioned officer with the U.S. Navy from 1982 to 1990, and in the reserves until 1992.

Mr. Visconti holds a bachelor of science degree in biology from Rutgers University.

### **Associations**

- Trustee, Bennett College for Women
- Trustee, Rutgers University
- Board Member, New Jersey City University Foundation
- Board Member, The PhD Project
- Member, United States Navy Diversity Senior Advisory Group
- Member, United States Navy Chief of Naval Operations, Executive Panel (clearance pending)
- Member, TrendsMart Panel, Scripps Network
- Member, PRIMER (Puerto Ricans in Management and Executive Roles)

### **Awards**

- January 2006: "Bridge Builders Award" from the Rev. Jesse Jackson at the Wall Street Project conference
- May 2006: "Legacy of Leadership" award from Dr. Beverly Tatum, Spelman College
- January 2007, Member of the Year, PRIMER
- May 2007, named Distinguished Alumnus, Rutgers University

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